

FUNDRAISING & PARTNERSHIPS

WE ARE QUEEN'S HALL ACTION ON POVERTY - THE BRICK

THE BRICK

QUEENS HALL ACTION ON POVERTY



www.thebrick.org.uk



WHO WE ARE

We are Queen's Hall Action on Poverty: Social action is at the heart of our mission. We recognise the affliction of poverty, we recognise its impact in local neighbourhoods and on local people but we do not believe poverty and trauma is inevitable. Our vision is to provide a practical response working alongside people to help them rebuild but also to address and mitigate the causes. We know that the world is changing at an unprecedented pace, that requires a different approach to tackling the complex problems, that face our local communities today.

WHAT WE DO

Spanning Wigan, Leigh and beyond we operate in some of the most deprived local authority wards in England. We work across five core areas: housing, personal development, food and health, financial wellbeing and training and employment.

Our mission is to empower people, by making life affordable for all. We treat poverty and homelessness as a social justice issue by ensuring people are given choices and the wrap around, person centred support they need.

Our approach is based on taking action:

- **Meeting felt needs – We RESPOND**
- **Equipping people for self-sustaining, independent living – We RESTORE**
- **Speaking out and acting against social injustice – We REFORM**

There is rarely ever one problem in isolation. People are usually hit by several linked problems at the same time, including homelessness, substance misuse, mental illness, destitution, violence, and abuse. People who

most need support typically find it difficult to navigate a complex structure of help. We provide practical help and to give people the confidence and skills to manage for themselves in the future.



SUPPORTING THE BRICK

You can help us fight poverty in Wigan and Leigh by supporting us in many different ways.

Volunteer with us

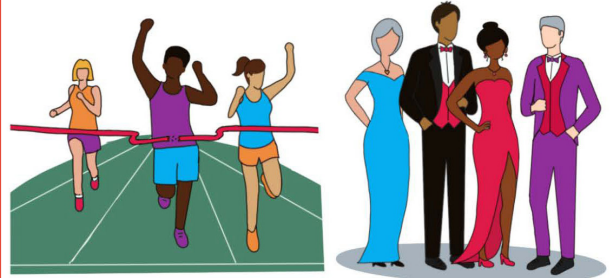
Volunteering with us is a great way to make new friends and gain new skills.



We have exciting and different volunteering roles to suit all lifestyles. Come and join our team!

Fundraise for us

Join in one of our fundraising events and help to give someone living in hardship a chance to change their life - for good.



Donate to us

Your donations enable us to carry out vital work in our community through our retail shops. We always welcome donations of...



Clothing Bric-a-brac White goods Furniture

Furniture items are also used for our furniture welfare packages.

Be a Corporate Partner

Our corporate partners play a vital role in supporting our cause to fight homelessness and poverty in Wigan and Leigh. Support our Food Community by...



Share our work

Share our events and stories with friends, family and colleagues, to help us increase our supporters.



Help us to challenge stereotypes and fight for social justice.



Join an event

If you love running or fancy a bake sale create your own event. We are always happy to support your ideas!



Alternatively, you can join an event already taking place that interests you.

Leave a gift

A gift in your Will could really help our work in supporting people who are transitioning through homelessness or experiencing poverty.



Make a donation

Monthly donations help us to ensure we have effective long term planning.

Or if you would like to make a one-off donation you can text BRICK with your donation amount to 70480



... or scan the QR code here



Please email partners@thebrick.org.uk if you would like to get involved and support The Brick!

FIND



Whether you want to take on Everest, or do something as simple as a sponsored walk, you can find the fundraising challenge that is perfect for you. Be it running, cycling, skydiving or hiking, there are hundreds of events that you can take part in to raise money. A great place to start looking for ideas is www.charitychallenge.com

CREATE



If challenges aren't your thing then why not create an event? These can be a great way to raise funds and awareness. Ideas include music festivals, dress down days, tea parties and raffles. Having a goal of how much to raise can really get people motivated.

SHARE



Share your fundraiser with your friends, families and colleagues. We recommend that you set up a JustGiving page where your supporters can sponsor you and you can post updates on your fundraising journey. You can share your page on social media platforms. We can also share your event too!



BUSINESS SUPPORT

Supporting our work can be beneficial to your organisation by having the chance to make a real social impact in your local community. Do you want to get involved and help people across the borough who are transitioning through homelessness or experiencing poverty?

There are plenty of fun and creative ways you can support our work:

- Looking for a new charity to support? Nominate us as your **Charity of the Year**
- **Employee fundraising:** cake bakes, dress-down days and sponsored events
- **Volunteer** with us - share your expertise or try something new that will make a real difference to our local community
- **Make a donation** or sponsor an area of our work
- Offer **work experience, placements, or even paid employment**

Please email partners@thebrick.org.uk if you would like to get involved !

“We chose The Brick as our charity of the year, as it is important for us to support a local charity for local people. Our branch is in the heart of the Wigan community and most of our customers are also Wigan-based. We have seen first-hand the poverty and the devastation from the cost-of-living crisis and as a national company, we are in a good position to support the Brick.”

Peter Jackson, Branch Manager at Plumbase

    www.thebrick.org.uk

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