## MULTIBANK SUPPLIERS



The Brick Multibank redistributes surplus and donated goods to people on low incomes who are struggling to cover the costs of everyday essentials. These items range from bedding and cleaning products to clothes and toiletries.

Across Greater Manchester 1 in 3 children are living in poverty and the number of foodbanks and other providers supporting people on low incomes to meet basic food needs has doubled in 5 years. Poverty is fundamentally about scarcity, a lack of life's basic human needs which covers anything that we all need to have a decent standard of living.

Our project is simple, businesses donate the surplus stocks that people need, and we distribute them to the charities and social care professionals that work directly with the people that need them.

The lead partner of the Brick Multibank is Amazon, providing an extensive range of goods, logistical support and human resource to the project. We also receive stock from Unilever, Poundland, Ineos, Amtico and others.

Our diverse range of suppliers mean that we stock a broad range of items, varying from essential toiletries to high-end household furnishings but more and more people are struggling and to keep up with demand we need more donations. In the last 2 years we have grown from 15 partners to over 400, and we have supported over 120,000 families across the northwest. We cannot do enough for everyone in need.





A Social Return on Investment study was published in 2024 which found the following impact on families supported through this project:

43% said the support helped them avoid a crisis situation

86% said it reduced their stress and anxiety 81% said it improved their confidence and wellbeing 98% increased their financial wellbeing 71% improved their outlook on life 73% led to better family relationships

Professionals using Brick Multibank reported:

98% of professionals said they were better able to do their job with access to Brick Multibank.

Alongside donations of stock, The Brick Multi bank also continues to work creatively and dynamically with various stakeholders at a national level who are energised by the campaign to fight both poverty and pollution. The multi-bank demonstrates that working together across all sectors - businesses, charities, and statutory services - can make a significant difference to the lives of children and families who are trapped in a crisis that is not the fault of those who struggle to make ends meet.

If you are a business who can donate stocks, time or expertise or would like to explore other ways to get involved, please contact tom@thebrick.org.uk

www.thebrick.org.uk