

# FUNDRAISING & PARTNERSHIPS

WE ARE QUEEN'S HALL ACTION  
ON POVERTY - THE BRICK

**THE BRICK**  
QUEENS HALL ACTION ON POVERTY







WE HAVE DIRECTLY  
**SUPPORTED**  
**16,534**  
**INDIVIDUALS**  
OVER 12 MONTHS

## WHO WE ARE

At The Brick, we are driven by a mission to confront the realities of poverty and its impact on local communities and individuals. We refuse to accept poverty and trauma as inevitable. Our vision is clear: to provide practical, hands-on support, working alongside those in need to help rebuild lives, while actively addressing and mitigating the root causes of poverty. We understand that the world is changing at an unprecedented pace. Tackling the complex challenges facing our communities today demands fresh perspectives and innovative approaches. Together, with your support, we can make a meaningful difference.

## WHAT WE DO

Operating in some of the most deprived areas in England, we work across five key areas: housing, personal development, food and health, financial wellbeing, and training and employment.

Our mission is to make life affordable for all, treating poverty and homelessness as social justice issues. By providing person-centred, wrap-around support, we aim to empower people with choices and opportunities.

Our action-oriented approach focuses on:

Meeting immediate needs –

**We RESPOND**

Equipping people for independent living – **We RESTORE**

Advocating for social justice –  
**We REFORM**

We understand that challenges rarely exist in isolation. Homelessness, mental illness, substance misuse, violence, and destitution often intersect, creating overwhelming barriers.

For those facing the greatest struggles, navigating support systems can feel impossible. That's why we offer practical help and equip people with the skills and confidence to regain control of their lives and build a brighter future.



# SUPPORTING THE BRICK

You can help us fight poverty in Wigan and Leigh by supporting us in many different ways.

## Volunteer with us

Volunteering with us is a great way to make new friends and gain new skills.



We have exciting and different volunteering roles to suit all lifestyles. Come and join our team!

## Donate to us

Your donations enable us to carry out vital work in our community through our retail shops. We always welcome donations of...



Clothing

Bric-a-brac

White goods

Furniture

Furniture items are also used for our furniture welfare packages.

## Share our work

Share our events and stories with friends, family and colleagues, to help us increase our supporters.



Help us to challenge stereotypes and fight for social justice.



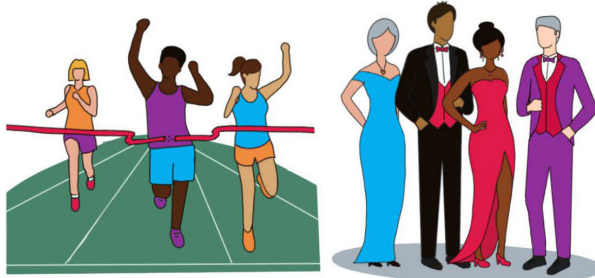
## Leave a gift

A gift in your Will could really help our work in supporting people who are transitioning through homelessness or experiencing poverty.



## Fundraise for us

Join in one of our fundraising events and help to give someone living in hardship a chance to change their life - for good.



## Be a Corporate Partner

Our corporate partners play a vital role in supporting our cause to fight homelessness and poverty in Wigan and Leigh. Support our Food Community by...



Sponsoring a food crate

Sending over a team to help pack Christmas hampers

Taking part in a team fundraising event.

## Join an event

If you love running or fancy a bake sale create your own event. We are always happy to support your ideas!



Alternatively, you can join an event already taking place that interests you.

## Make a donation

Monthly donations help us to ensure we have effective long term planning.

Or if you would like to make a one-off donation you can text BRICK with your donation amount to 70480



...or scan the QR code here



Please email [partners@thebrick.org.uk](mailto:partners@thebrick.org.uk) if you would like to get involved and support The Brick!



# FIND



Whether you want to take on Everest, or do something as simple as a sponsored walk, you can find the fundraising challenge that is perfect for you. Be it running, cycling, skydiving or hiking, there are hundreds of events that you can take part in to raise money. A great place to start looking for ideas is [www.charitychallenge.com](http://www.charitychallenge.com)

# CREATE



If challenges aren't your thing then why not create an event? These can be a great way to raise funds and awareness. Ideas include music festivals, dress down days, tea parties and raffles. Having a goal of how much to raise can really get people motivated.

# SHARE



Share your fundraiser with your friends, families and colleagues. We recommend that you set up a JustGiving page where your supporters can sponsor you and you can post updates on your fundraising journey. You can share your page on social media platforms. We can also share your event too!



# BE A CORPORATE PARTNER

Supporting our work can be beneficial to your organisation by having the chance to make a real social impact in your local community. Do you want to get involved and help people across the borough who are transitioning through homelessness or experiencing poverty?

There are plenty of fun and creative ways you can support our work:

- Looking for a new charity to support? Nominate us as your **Charity of the Year**
- **Employee fundraising:** cake bakes, dress-down days and sponsored events
- **Volunteer** with us - share your expertise or try something new that will make a real difference to our local community
- **Make a donation** or sponsor an area of our work
- Offer **work experience, placements, or even paid employment**
- Donate **surplus or unused goods** to our Brick Multibank.

Please email [partners@thebrick.org.uk](mailto:partners@thebrick.org.uk) if you would like to get involved !



[www.thebrick.org.uk](http://www.thebrick.org.uk)

**"We chose The Brick as our charity of the year, as it is important for us to support a local charity for local people. Our branch is in the heart of the Wigan community and most of our customers are also Wigan-based. We have seen first-hand the poverty and the devastation from the cost-of-living crisis and as a national company, we are in a good position to support the Brick."**

Peter Jackson, Branch Manager at Plumbase